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12-16 October 2011
Hall 3.0, H 304

FRAGMENT

NEW TITLES FRANKFURT 2011

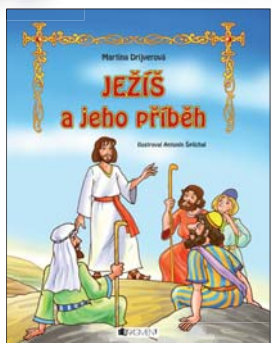
FIRST READING

Format 216x276, laminated hardback
Ages 7 and up

World classics retold for the youngest readers. Stories of Jesus, Robinson Crusoe, Ancient Greek heroes, Gulliver, or Tom Sawyer come in an easy way that little children can understand. Each chapter is accompanied with vivid illustrations helping children to visualize the story.

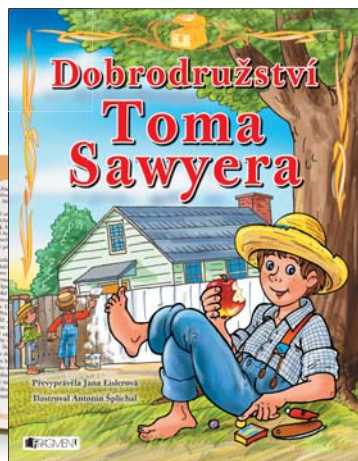
ANCIENT GREEK MYTHS AND LEGENDS

56 pages



THE LIFE OF JESUS

48 pages



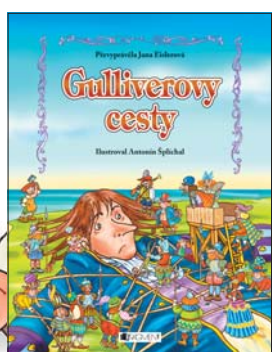
THE ADVENTURES OF TOM SAWYER

56 pages



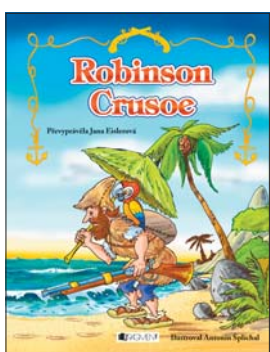
GULLIVER'S TRAVELS

48 pages



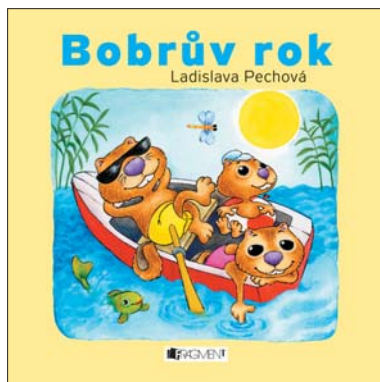
ROBINSON CRUSOE

56 pages



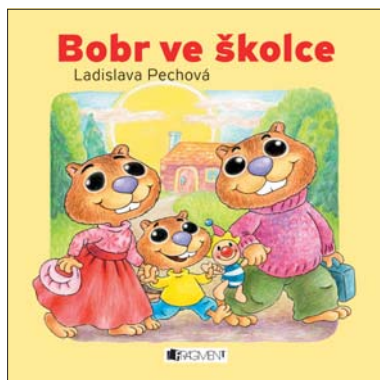
LITTLE BEAVER

Format 150x150 mm, 12 pages, folding accordion book, 2 mm laminated cardboard
Ages 2 and up



LITTLE BEAVER'S YEAR

In this folding board book, little Beaver guides the young readers through the whole year, while observing changes in nature.



LITTLE BEAVER IN THE KINDERGARTEN

In this folding board book, little Beaver shows his young friends that kindergarten is fun. In the morning, he is a little worried - like some children - but during the day he finds out that the kindergarten is a magnificent place where he can enjoy playing with other children and teachers are nice.

ILLUSTRATED RHYMED STORIES

Format 225x150 mm, 12 pages, laminated cardboard
Ages 2 and up

LITTLE ANT IS SICK

Classical rhymed story for the youngest children about a little ant who gets ill, accompanied with lovely illustrations.



THREE LITTLE PIGS

Three Little Pigs get off to the world because they don't like their place of living. They are unhappy about changes in weather and so they want to find a place where it is always nice. But finally they find out that home is after all the best.



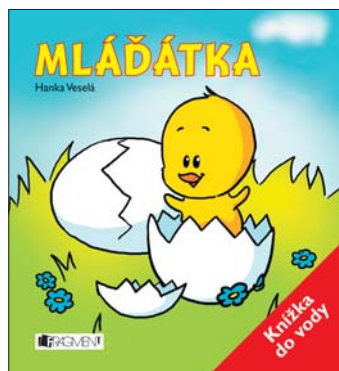
BATH BOOKS

Format 125x135 mm, 8 pages, PVC
Ages 1 and up

Your children can play with these lovely bath books in a bathtub or at a swimming pool. They can't be destroyed by water, only they can float away...



BABY ANIMALS – BATH BOOK



ANIMALS – BATH BOOK

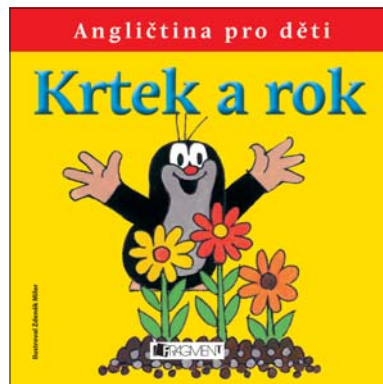


Format 130x130 mm, 12 pages, laminated cardboard with rounded corners

Ages 4 and up

Learn English with the Little Mole! The illustrated first dictionary board books feature 36 English words with a translation and pronunciation.

**MOLE AND THE YEAR –
ENGLISH FOR THE YOUNGEST**



**MOLE AND HIS FRIENDS –
ENGLISH FOR THE YOUNGEST**



Available also in a box with a cardboard memory game.



ILLUSTRATED ENGLISH DICTIONARY

Format 207x275 mm, 128 pages, laminated hardback

Ages 4 and up

MY FIRST ILLUSTRATED ENGLISH DICTIONARY

This illustrated dictionary is ideal for children who are learning their first English words. Connection of a word with an illustration helps to memorize the word easily. That's why this dictionary is useful even for children who cannot read yet.



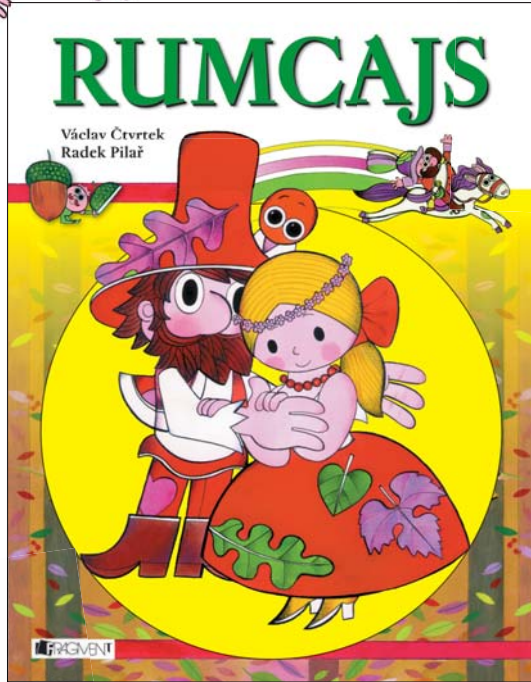
RUMCAJS

Format 216x276mm, 104 pages, laminated hardback
Ages 5 and up

RUMCAJS

Bedtime stories about a good bandit Rumcajs. In the first book of a classical Czech trilogy written by Václav Čtvrtek and illustrated by Radek Pilař, children can read how Rumcajs became a bandit, how he drowned a dragon, how he put a rainbow back on the sky, and many other beautiful stories.

This wonderful Czech classic was first published in the 1960s and since then has entertained several generations of children in the Czech Republic and around the world.



PARTY COOKBOOK FOR GIRLS AND BOYS

Another cookbook in this successful series! This time, the little witch's magic purse is full of recipes for the most delicious party meals! Everybody can find the ideal goodies to spice up their event. Once again, all the recipes are simple and completely safe. Enjoy the real fun while preparing your party!



PREVIOUS TITLE:

**COOKBOOK
FOR GIRLS AND BOYS**



PHOTOGRAPHIC REFERENCE

Format 195x255 mm, 96 pages, laminated hardback
Ages 9 and up

**ANIMALS OF THE WORLD –
FACTS AND QUANCIES FROM THE WORLD OF ANIMALS**

The world of animals is a fantastic display of various forms of acclimatization, offensive and defensive strategies, or ways to find a partner. Do you know how colourful coral prawns are useful to sea fish? Why venomous South American frogs carry their offspring on their backs? How tanrecs hunt using sounds? All of this you will find in this encyclopedia full of vivid photos and surprising facts from the world of animals living all around the world.



LETTERS AND NOTES

SECRET LETTERS SET FOR GIRLS

Envelopes: format 100x80 mm, 6 pcs
Letter papers: format 90x140 mm, 18 pcs
18 trendy letter papers with 6 envelopes
packed in a polybag with a cardboard hanger.



WRITING PAD – SMILEY

Format 90x90 mm, 250 pages
250-sheet writing pad packed in
a polybag with a carton hanger.



STICKERS

Format 210x297 mm, 4 sticker sheets
32 name badges and 128 stickers to custom design your school notebook,
packed in a polybag with a carton header.



SCHOOL NOTEBOOK STICKERS FOR GIRLS



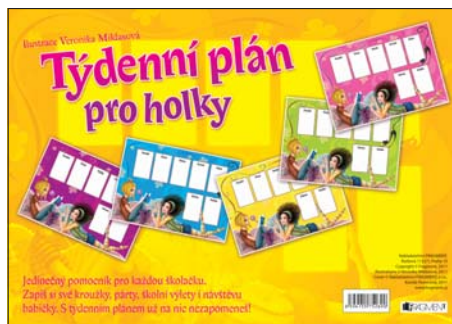
SCHOOL NOTEBOOK STICKERS FOR BOYS



WEEKLY PLANNERS

Format 205x292 mm, 40 sheets
Trendy weekly planners for girls and boys with
40 tear-off sheets packed in a foil.

WEEKLY PLANNER FOR GIRLS



WEEKLY PLANNER FOR BOYS



TEACH-YOURSELF ENGLISH – NEW EDITION

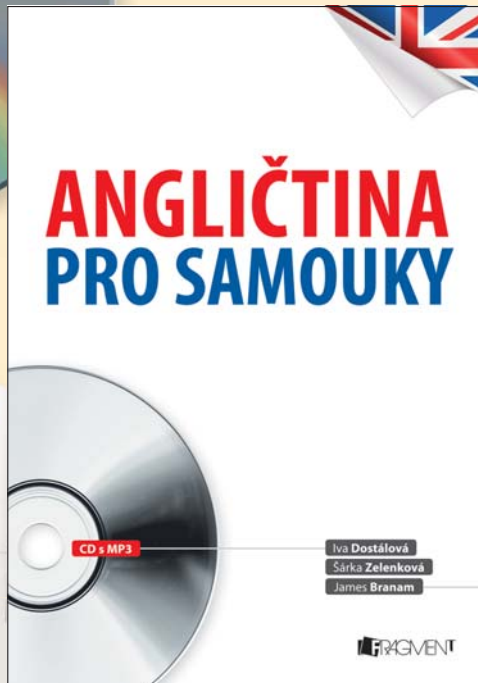
Format 148x210 mm, 240 pages, laminated paperback
 New edition of a widely popular teach-yourself book in fresh and modern graphics. Teach yourself English through a popular method combining learning with fun. Master a wide vocabulary and learn how to use grammar correctly with the help of the MP3 CD coming with the book.



New edition of an international bestseller!

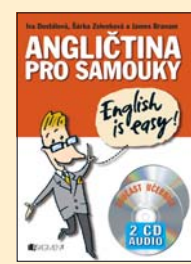
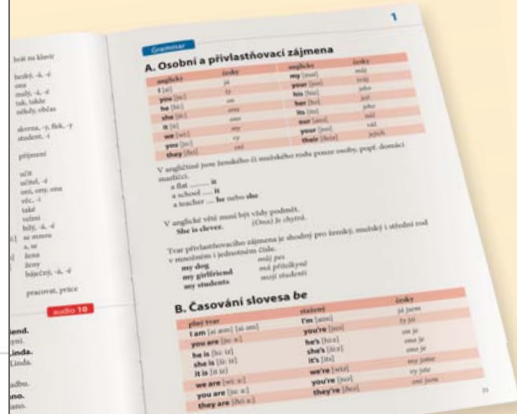
More than 150 000 copies sold around Europe!

In continuous print since 2003!



ANGLIČTINA PRO SAMOUKY

Iva Dostálová
 Sárka Zelenková
 James Branam



Previous edition sold to: Latvia, Lithuania, Hungary, Slovakia, Poland

TO VÁCLAV KLAUS

Format 165x235, 336 pages, hardback, laminated jacket with spot UV

"To Václav Klaus" is a festschrift published on the occasion of the 70th birthday of Václav Klaus, the President of the Czech Republic. It consists of more than 50 essays written by authors from 15 countries around the world – distinguished politicians, economists, philosophers, representatives of significant think tanks and companies, and other personalities of public life and science.

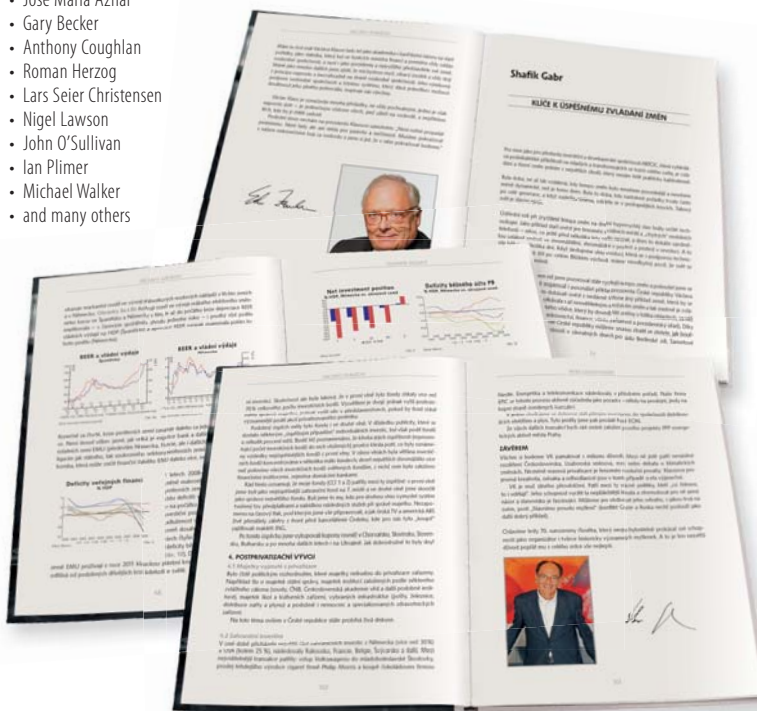
They write not only about Václav Klaus but above all about subjects and thoughts they share with him. Each of the authors knows Václav Klaus in person and they wrote their essays exclusively for this title.



"To Václav Klaus" is a unique collection of essays on European integration, European currency, political and economical development of the Czech Republic and Europe, climatic changes, defence of liberty and capitalism and other issues of the present and future.

Among those who contributed to the book you will find:

- José María Aznar
- Gary Becker
- Anthony Coughlan
- Roman Herzog
- Lars Seier Christensen
- Nigel Lawson
- John O'Sullivan
- Ian Plimer
- Michael Walker
- and many others



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